

KHURAM NAWAZ KAYANI



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Mujarah, Sharjah, UAE



09 February, 2000



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SKILLS

Good Communication Skills

Good Oral and Written skills

Ambitious, hard working, energetic, and well desciplined Self-motivated and flexible

Teamwork

Strong organizational skills and ability to multi task

Strong communication and interpersonal skills

Account Management

Amazon PPC Setup

LANGUAGE

ENGLISH
Professional Working Proficiency

URDU
Native or Bilingual Proficiency

Punjabi
Native or Bilingual Proficiency

INTERESTS

Reading Books

Playing Cricket

Eating

Outing

EDUCATION

BBA(hons)

University Of Punjab

2018 - 2022

Jhelum, CGPA 3.43/4

Courses

Marketing

Accounting

I.C.S

Bukhari College Of Commerce

2016 - 2018

Dina

MATRIC

F.G Public School No.1 Jhelum cantt

2014 - 2016

WORK EXPERIENCE

Sales Executive

Dina Advertisers

01/2019 - Present

Achievements/Tasks

- Successfully acquiring new customers for Panaflex and Panaflex wallpaper through various marketing channels, such as online advertising, social media, and in-person networking.
- Demonstrating strong sales skills to convert leads into paying customers by highlighting the unique features and benefits of Panaflex wallpaper.
- Developing and executing effective marketing strategies to promote Panaflex wallpaper and increase brand awareness.

Assistant Accountant

Dina Advertisers

2017 - 12/2021

Achievements/Tasks

- Addressed problems with accounting, billing, ands services delivery to maintain and enhance client satisfaction.
- Recording financial transactions in the general ledger and preparing journal entries to ensure accurate financial reporting.
- Supported day to day account management for company clients.
- Preparing and analyzing cash flow statements to understand a company's cash position, including inflows and outflows of cash.
- Analyzing balance sheets to evaluate a company's financial position, including assets, liabilities, and equity.

Amazon PPC Expert

Emarspro

2022 - 2023

Achievements/Tasks

- Experience in managing Amazon PPC campaigns, including Sponsored Products, Sponsored Brands, and Sponsored Display ads.
- Strong communication skills to collaborate with cross-functional teams, including marketing, sales, and product development.
- Experience in identifying and resolving issues with Amazon PPC campaigns, such as low conversion rates, high ad spend, and low